

## FACT SHEET/FAQ'S

### What is it? What topics are covered?

The Illumination Project (TIP) is a six-week study by Joy Eggerichs and her father, Emerson Eggerichs (author of international bestselling marriage book *Love and Respect*). The series captures a conversation between them in front of a live audience as they tackle topics including the following:

- Love and respect as they relate to the generation of 18- to 35-year-olds
- Marriage, dating, and singleness
- Male-female relationships
- Faith and beliefs about God
- Life's wounds
- A Q&A session
- And much more...

TIP is based on both biblical and scientific principles, and also includes personal stories and reflection from Joy, Emerson and many Portland-based artists, writers and musicians.

**TIP will leave people understanding men, women, family members, themselves and hopefully God; much better.**

**A tool for people in different stages of life to come together and learn from each other.**

### Is TIP a live conference with Joy Eggerichs and her father, Emerson?

No. While both Joy and Emerson do schedule speaking engagements and conferences, TIP is neither. It is, however, a recording of a live event that participants are able to view on DVD, and download.

### What is covered in each of the six sessions?

#### 1. Emerson and the Birth of the Crazy Cycle

Emerson shares his story of growing up in an unstable home and why it was

a catalyst to his wanting to understand men, women, marriage and male and female communication. He also gives an overview of some of the main Love and Respect principles.

## 2. **Joy and the Birth of Love and Respect Now**

Joy shares her story of a broken relationship that left her wondering whether God was good, whether she had hope for marriage and relationships and how the experience eventually led to the work she is doing now.

**TIP will make you laugh, might make you cry, and could build the foundation for lasting relationships—on numerous levels.**

## 3. **What's the Difference?**

Joy asks if male and female differences are really relevant anymore. Emerson and Joy discuss what differences they believe are vital to understand about others and ourselves.

## 4. **Yeah, But What About . . .**

Joy pushes back on some of her dad's topics in his book that at first glance didn't make sense to her or many of her peers.

## 5. **Why Marriage?**

This session delves into the purpose of marriage, how to approach being married and how to deal with a desire for marriage and no prospects.

## 6. **Q&A**

Joy and Emerson field questions from the audience after a long night of filming, thus the element of delirium. This final session sets the stage for small groups to facilitate a Q&A time of their own.

### **Who is it for?**

The Illumination Project is ideal for a small group composed of people in diverse stages of life: single, dating, engaged, married or divorced. While the study is designed for 18- to 35-year-olds, it is best when viewed with an older person or a couple who is interested in stepping into a mentorship role with millennials.

**[We] wondered if we'd be able to stimulate discussion afterwards. Ha! [After the video] the group couldn't wait to comment!!**

**TOM & TERRI**

TESTIMONIAL

**The Illumination Project by Joy Eggerichs is not only timely and desperately needed, but it is also biblical. The idea that the generation before can mentor and disciple the generation following is so rich and exciting. This is going to impact a huge number of lives. Great Stuff! Great Work!**

**DAVE RAMSEY**  
New York Times Best-Selling  
Author and Nationally Syndicated  
Radio Host

Still, TIP can be done in a large church setting, independently or as a couple or homogenous group.

**Will this study resonate with people who don't believe in the Bible?**

Yes! The truths in this study will resonate with people regardless of their spiritual beliefs, or lack thereof. It is meant to create a safe, welcoming environment for people so that they can have a discussion about God and relationships—two things that seem to matter most to everyone, even as beliefs on those topics will vary.

**Can TIP work for a large-scale church group?**

Yes! Please contact us and we'll help create a package that works for your group.

**Why "The Illumination Project"?**

TIP is about pressing into questions and seeking wisdom, resulting in "lightbulb" or illumination moments. Beyond encouraging participants to have illuminating moments from the material, the study creates a platform for them to receive the benefits that come from spending meaningful time with others of different life stages and ages.

**What makes this study unique?**

This series showcases the unique dynamic between Emerson and Joy: father and daughter, male and female, married and single, having a candid, often lively conversation about life, love and respect.

In addition to Joy and Emerson's unique dynamic, The Illumination Project is intended to bridge the gap between groups that are typically segregated by age or marital status; it creates a comfortable platform for young and older, single and married to come together and learn from each other.

### **How is TIP different from the original *Love and Respect* DVD series?**

Unlike the *Love and Respect* DVD series, which focuses heavily on applying the *Love and Respect* principles in a marriage, The Illumination Project is aimed at a broader audience: single, dating, married, divorced, young, older and in between. It is simply the start of a conversation between two generations about faith, marriage, male-female relationships and the like. The main *Love and Respect* principles are the foundation of this series, but not the entire framework.

### **What is included?**

The Illumination Project Experience Kit includes the following:

- Six-session DVD set
- Six journals (approximately 105 pages each)
- Six sets of colored pencils
- Six coasters
- One Gold Star Czar button
- Gold Star stickers
- One book of matches
- Footage of Portland-based artists and musicians
- Approximately 30 minutes of video per week, plus instructions for discussion and a variety of suggestions for personal reflection

### **How much?**

The Illumination Project Experience Kit

- \$125

Extra supplies

- One journal (approximately 105 pages) plus one set of colored pencils: \$15
- 10 journals plus 10 sets of colored pencils: \$99 (\$150 value)

**Already having authored the best relationship material available, Emerson and Joy are shedding new light and deeper understanding about the *Love and Respect* thought process that will change your life. Under the banner of The Illumination Project, this father/daughter team are now combining their brilliant observations with a unique style of 'wisdom meets passion' to bring our society some of the answers for which many of us have waited our whole lives.**

**ANDY ANDREWS**  
New York Times Best-Selling  
Author of *The Traveler's Gift* and *The Noticer Returns*

**The Illumination Project is literally going to help so many people. I love seeing those in our generation step up to communicate these timeless truths in ways our friends would appreciate. So thank you.**

**GABE LYONS**  
Founder of Q and Author of  
*The Next Christians*

**What is the benefit of the box set?**

The box set gives you more for your dollar, including journals, colored pencils, buttons, gold stars, coasters, DVDs, and a book of matches.

**Why should I use the journal?**

The journal is a key aspect to TIP and will encourage participants to go much deeper, through questions, introspection, art and more.

**Where can I purchase TIP?**

The Love and Respect online store:  
[loveandrespect.com/store](http://loveandrespect.com/store)

**What if we have more than six people in our group?**

You can purchase extra sets of journals and colored pencils individually or in packs of 10.

**Where can I find more information?**

[loveandrespectnow.com/theilluminationproject](http://loveandrespectnow.com/theilluminationproject)